

## ELIZABETH ASHLEY REA

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Penn State University  
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### EDUCATION

- 2021 Ph.D. in English: Rhetoric & Composition  
Penn State University, University Park, PA  
Teaching with Technology Certificate  
Dissertation: *Programming Women: Rhetorical Education, Literacy, and Coding*  
Committee: Debra Hawhee (co-chair), Stuart Selber (co-chair), Cheryl Glenn, and Suresh Canagarajah
- 2017 M.A. in English: Rhetoric & Composition  
Florida State University, Tallahassee, Florida  
Certificate in Editing & Publishing  
Thesis: *Radio Rhetor: The Rhetorical Practices of Mary Margaret McBride*  
Committee: Kristie Fleckenstein, Kathleen Yancey, and Tarez Graban
- 2015 B.A. in English & Economics  
Texas Christian University, Fort Worth, Texas  
Summa Cum Laude, Departmental Honors, University Honors  
Thesis: *Defining the Digitally Networked Sharing Economy*  
Committee: Jason Helms, Rob Garnett, and Dan Williams

### RESEARCH INTERESTS

Feminist rhetorics and technologies; technical writing; literacy studies and writing pedagogy; qualitative and archival research methods.

### PUBLICATIONS IN PROGRESS

#### Book Chapter

Rea, Ashley. "Feminist Platforms & Feminine Practices: Mary Margaret McBride's Radio Rhetoric," in *Widening the View: Essays on Feminist Historiography, Ephemeral Archives, and Rhetorical Education*. The editors for this scholarly volume, Jennifer Burgess and Gavin Johnson, are currently negotiating a publishing contract.

#### Journal Articles

Rea, Ashley. "Coding Equity: Social Justice and Computer Programming Education," proposal accepted for "Enacting Social Justice in Technical and Professional Communication, a special issue of *IEEE Transactions on Professional Communication*, editors Godwin Y. Agboka and Isidore Dorpenyo, vol. 36, no.2, 2022.

Rea, Ashley. "'Changing the Face of Technology': Storytelling Practice in Activist Coding Organizations," proposal accepted for "The Work of Storytelling in Technical Communication," a special issue of *Technical Communication*, editors Kyle P. Vealey and Jeffrey M. Gerding, vol.68, no.4, 2021.

Rea, Ashley. "Platform Rhetoric in the Digitally Networked Economy." Under Review.

This article analyzes the home sharing platform Airbnb's interface and user practices, revealing how both cultivate a "rhetoric of belonging" that blurs distinctions between economic and affective value, ultimately eliding the precarious nature of work on the platform. (7,329 words)

## **CONFERENCE PRESENTATIONS**

- 2021 "Recoding Writing: Programming Women and Coding Literacy Education"  
Conference on College Composition and Communication, Spokane, WA
- 2020 "Gendered Ecologies of Programming Education"  
Conference on College Composition and Communication, Milwaukee, WI
- 2020 "Programming Women: Platform Labor and Rhetorical Education"  
Algorithms for Her? Conference, London, England
- 2019 "Transnational Feminism and the Rhetoric of Women's Coding Literacy Movements"  
Feminisms and Rhetorics Conference, Harrisonburg, VA
- 2019 "Power and Performance in Translingual Academic Writing" (Respondent)  
Conference on College Composition and Communication, Pittsburgh, PA
- 2019 "Radio Rhetoric: Mary Margaret McBride and Archival Listening"  
International Society for the History of Rhetoric Conference, New Orleans, LA
- 2019 "Counter-Performance in the Archives"  
Conference on College Composition and Communication, Pittsburgh, PA
- 2018 "Towards an Ethics of Haptic Technology"  
Assembly for Expanded Perspectives on Learning, Estes Park, Colorado
- 2017 "Invoking the Body: Touch and Making Meaning"  
Feminisms and Rhetorics Conference, Dayton, OH
- 2017 "Contemplative Writing & Digital Composition"  
Assembly for Expanded Perspectives on Learning Conference, Estes Park, CO
- 2017 "Cultivating an Ear for Difference: Listening as Sonic Archival Practice"  
Conference on College Composition and Communication, Portland, OR
- 2016 "What It Means to Compose for the Web"  
Computers and Writing Conference, Rochester, NY
- 2016 "Digital Contemplative Composition: A Feminist Approach to Inquiry"  
Conference on College Composition and Communication, Houston, TX
- 2014 "Attention Economics in Online Sharing Communities"  
Add-Ran College Research Festival, Fort Worth, TX

## GRANTS AND FELLOWSHIPS

### Research Grants and Fellowships

- 2020 Center for Humanities and Information Predoctoral Fellowship and Research Grant
- 2019 Phillips Centennial Graduate Endowment Research Grant
- 2019 PSU RGSO Dissertation Research Funding Grant
- 2019 Welch Graduate Student Award for Dissertation Support
- 2018 Spanish Language Intensive Summer Tuition Assistance Grant
- 2017 PSU Enhanced Graduate Scholar Fellowship

### Teaching Grants

- 2020 Program in Writing and Rhetoric Teaching Mentoring Support

## AWARDS AND HONORS

- 2017 Outstanding Teaching Assistant Nominee (department nominee for university-wide award)
- 2016 Excellence in Teaching Composition Nominee (nominated for digital studio consulting)
- 2015 Margaret Rose-Marek Multimedia Writing Award Honorable Mention
- 2015 The Lilla Thomas Award for an Interpretive or Critical Essay on Feminist Writers and Issues
- 2015 Economics Department Senior Scholar & Lane Smutz Economics Award
- 2014 TCU Mission Statement Scholarship Finalist
- 2014 Phi Beta Kappa
- 2012 TCU Scholar
- 2010 TCU Dean's Scholarship

## TEACHING EXPERIENCE

### Penn State University

*Average overall instructor rating in student evaluations: 6.62 (out of 7)*

- Composition Pedagogy, 2020 (1 section, co-taught graduate-level course)
- Technical Writing, 2020 (1 section, hybrid in-person and online)
- Rhetoric and Composition, 2018-2019 (3 sections, 1 online)
- British Literature from 1798, 2019 (1 section, stepped in after instructor's medical leave)

### Florida State University

*Average overall instructor rating in student evaluations: 4.79 (out of 5)*

- Research, Genre, and Context, 2016-2017 (4 sections)

### Upward Bound

- Critical Reading and Writing, 2018 (1 section)

## DIGITAL STUDIO EXPERIENCE

### Penn State University

- Digital Studio Consultant, 2019-2020
- Revised distance education courses; worked to complete departmental instructional design goals; assisted with the department transition to online pedagogy following the COVID-19 pandemic; and completed professional development in online pedagogy.

### **Florida State University**

Digital Studio Consultant, 2015-2017

Led workshops on genre, visual rhetoric, and digital composing technologies for students and campus groups; worked with students and faculty to achieve their technology goals; and created programming for university-wide writing and multimodal composition initiatives.

### **ADMINISTRATIVE EXPERIENCE**

#### **Penn State University**

Program in Writing and Rhetoric Graduate Assistant, 2019-2020

Organized and led the fall orientation; co-taught semester-long course on composition theory and pedagogy for new graduate instructors and teaching faculty; handled transition to online pedagogy for new instructors in the spring semester; managed program undergraduate interns; published annual compilation of student writing used in every first-year writing course and built its digital companion for multimodal work; and ran grade appeal process.

#### **Texas Christian University**

Faculty Assistant, 2013-2015

Served as an intern at the TCU Press; assisted with acquisitions; copy-edited and helped revise works for publication; conducted archival research and created class materials.

### **WRITING CENTER & TUTORING EXPERIENCE**

#### **Penn State University**

Writing Center Tutor, 2018-2019

#### **Florida State University**

Reading and Writing Center Tutor, 2015-2016

#### **Texas Christian University**

Economics Department Tutor, 2013-2015

### **PROFESSIONAL DEVELOPMENT**

#### **Rhetoric Society of America Summer Institute**

Race and Digital Rhetoric Workshop (Catherine Knight Steele and James Brown Jr.), University of Maryland, 2019.

#### **Conference on College Composition and Communication Workshop**

Performing Antiracist Practices at the Writing Program, Departmental, and Institutional Levels and Beyond: Combating Linguistic Racism (Isabel Baca, David Green, Austin Jackson, Kim Brian Lovejoy, Rashidah Muhammad, and Elaine Richardson), Pittsburgh, 2019.

#### **Penn State English Department Mentoring Program**

Antiracism: Activism and Pedagogy (Tina Chen and Simmy Makhijani), Penn State University, 2020.

## SERVICE

### University and Departmental Service

PSU Graduate Alliance for Diversity and Inclusion (Education Chair), 2020-2021  
PSU Program in Writing and Rhetoric Teaching Mentor, 2020-2021  
PSU Mentoring Program Mentor & Cohort Coordinator, 2018-2020  
PSU Arnold-Ebbitt Interdisciplinary Rhetoricians Technology Coordinator, 2018-2019  
PSU English Graduate Organization Webmaster, 2018-2019  
FSU Reading Writing Center and Digital Studio Committee, 2016-2017  
FSU College Composition Committee, 2016-2017

### Community Literacy Engagement

Mid-State Literacy Intermediate and Advanced English Teacher, 2017-2021  
Migration Studies Project, 2017-2021  
Global Connections Conversation Partner, 2017-2021  
Literacy Volunteers of Leon County ESOL Tutor, 2017  
Grace Mission Middle School Reading Tutor, 2017  
Catholic Charities English Tutor, 2014-2015

## PROFESSIONAL AFFILIATIONS

Conference on College Composition and Communication  
Association of Teachers in Technical Writing  
Women in Technical Communication  
Coalition for Community Writing  
Coalition of Feminist Scholars in the History of Rhetoric and Composition  
Rhetoric Society of America

## RELATED PROFESSIONAL SKILLS

Proficient in: Adobe Creative Suite, Microsoft Office, Audacity, HTML, CSS, JavaScript  
Completed training in: Golang, Python, R

## LANGUAGES

Spanish (beginner spoken and intermediate written, working towards proficiency)

## RELEVANT GRADUATE COURSEWORK

Professional Writing (Stuart Selber)  
Ethnic Rhetorics (Keith Gilyard)  
Feminist Rhetorics (Cheryl Glenn)  
Language Socialization Across Contexts (Suresh Canagarajah)  
Rhetorics and Technologies (Stuart Selber)  
Platform, Software, and Code Studies (Brian Lennon)  
Rhetoric's Sensorium (Debra Hawhee)  
Rhetoric, Archives, Information (Pamela VanHaitsma)  
Theories of Rhetoric and Composition (Suresh Canagarajah)

Histories and Historiographies of Rhetoric (Cheryl Glenn)  
Research Methods in Writing Studies (Michael Neal)  
Embodied Rhetorics (Kristie Fleckenstein)  
Digital Revolutions & Convergence Culture (Kathleen Yancey)  
Global Rhetorics (Tarez Graban)  
Writing Center Theory and Practice (Stephen McElroy)  
Composition Theory (Kathleen Yancey)  
Rhetorical Theory (Kristie Fleckenstein)  
Rhetoric & Poetics (Ann George)  
Digital Rhetorics (Jason Helms)

Teaching Practicum: Technical Writing (Stuart Selber)  
Teaching Practicum: Online Teaching (Dan Tripp)  
Teaching Practicum: Rhetoric and Composition (Cheryl Glenn and Gregg Rogers)  
Teaching Practicum: Writing Center Theory (Beth Parfitt)  
Teaching Practicum: Research Writing (Deborah Coxwell-Teague)

### REFERENCES

#### Debra Hawhee

McCourtney Professor of Civic Deliberation  
Professor of English & Communication Arts and  
Sciences  
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#### Cheryl Glenn

Distinguished Professor of English & Women's,  
Gender, and Sexuality Studies  
Director, Program in Writing and Rhetoric  
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#### Stuart Selber

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#### Suresh Canagarajah

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